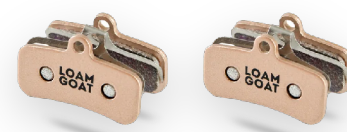


LOAM GOAT · NORTH VANCOUVER, BC

THREE COMPOUNDS. 235 CALIPERS.

Loam Goat is a small brake pad company on the North Shore. We sell disc brake pads for mountain, e-bike, gravel and road bikes in three compounds, and every set covers the front and rear brake. Founded and run by Ian Christie.

3 Compounds: Trail, Gravity, Sintered	235 Caliper models fitted	24 Brake brands	\$69.99 CAD Front and rear set, most fitments (\$59.99 USD)	60 days Ride them, then refund or swap compound	4.9 / 5 Average customer rating on loamgoat.com
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**TRAIL**

Blue backplate

GRAVITY

Green backplate

SINTERED

Gold backplate

Shown: Shimano D-Type 4-piston shape. Backplate colour identifies the compound on every shape.

01 PACKS AND PRICING

PACK	CONTENTS	CANADA	UNITED STATES
STANDARD SET	2 pairs (4 pads), front and rear. Most fitments	\$69.99 CAD	\$59.99 USD
MAGURA MT5 / MT7	4-piece pads, 8 pieces, front and rear	\$79.99 CAD	\$68.99 USD
FINNED SET	2 pairs with fin plates. Shimano K-, G/J- and D/N-type shapes	\$84.99 CAD	\$72.99 USD
FINNED REFILL	2 pairs to fit Loam Goat fin plates you already own	\$69.99 CAD	\$59.99 USD



Finned set, Shimano D-Type

Magura MT5 / MT7 4-piece, Trail

Every set ships with a pad return spring, except the Magura MT series, which uses none. Prices are before tax. This sheet covers Loam Goat-branded pads only.

02 FITMENT

16 pad shapes cover 235 caliper models from 24 brands. Covered brands:

Shimano	SRAM	Hope	Magura	TRP	Hayes	Formula	Tektro	Avid	Bengal	Campagnolo	Clarks	FSA	Giant	III PRO
Lewis	NUTT	ONIRII	Promax	Quad	Trickstuff	Zoom	ZRace	Rever						

Find the exact pad for any caliper with the brake finder at loamgoat.com/pages/press.

Figures current as of October 14, 2026. Fitment counts come from the live brake finder and change as models are added.

Shimano, SRAM, Hope, Magura and other brake names are trademarks of their owners and are used here only to describe fitment.

03 COMPOUNDS

Trail and Gravity are organic (resin-bonded) pads. Gravity carries more metal fibre than Trail. Sintered is metal fibre with no resin. The trade-offs are bed-in, noise, pad life, heat behaviour and rotor compatibility.

	 TRAIL	 GRAVITY	 SINTERED
TYPE	Organic, resin-bonded	Organic, resin-bonded. 30% more metal fibre than Trail (semi-metallic)	Sintered metal, no resin
INGREDIENTS	Kevlar, ceramic fibre, copper fibre, alloy fibre, graphite, resin	Kevlar, ceramic fibre, copper fibre, alloy fibre, graphite, resin. 30% more metal fibre than Trail	Copper, ceramic, graphite, metal fibre
BUILT FOR	Quiet from the first ride, modulation	Harder bite in the wet and longer life compared to Trail	Wet, gritty conditions and high mileage
BED-IN	Quick	Quick, similar to Trail	Longest of the three
NOISE	Quietest	Quieter than Sintered	Loudest
LEVER FEEL	Progressive, ramps up	Progressive, ramps up	Linear
PAD LIFE	Shortest of the three	Longer than Trail	Longest
HEAT	Insulates the system: heat stays in the rotor, not the caliper and fluid	Insulates the system, same as Trail	Conducts more heat into the caliper and fluid. Brake in bursts rather than dragging
ROTORS	Works on all rotors	Works on all rotors	Not for resin-only rotors
AVAILABILITY	217 of 235 models	227 of 235 models	139 of 235 models

Heat test: Trail finished at 102% and Gravity at 107% of their starting braking force.
ISO 4210 test: Shimano XT caliper, 160 mm rotor, 60 seconds of continuous braking at 35 km/h.

04 COMPANY AND POLICIES

COMPANY	Loam Goat, North Vancouver, British Columbia	FOUNDER	Ian Christie
MADE IN	Taiwan	SOLD AT	loamgoat.com, direct to riders
SHIPS TO	Canada, the United States and worldwide	CANADA	Brake pads ship free by lettermail. All orders of \$100 and over ship free by tracked express.
UNITED STATES	USPS with tracking, duties and customs prepaid. Free on orders of \$59 USD and up, \$19.95 USD below that.	ELSEWHERE	Shipping calculated at checkout
ORDER CUTOFF	12pm PT, Monday to Friday	GUARANTEE	60-Day Guarantee. Install the pads, ride them, and return them for a full refund. Or keep them and we send a different compound; the replacement ships free in Canada.
REVIEWS	4.9 / 5 average from customer reviews on loamgoat.com (Judge.me)		

05 MEDIA CONTACT

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PHONE

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LOCATION

North Vancouver, BC, Canada

Test sets, high-resolution product and riding photos, and fitment details for a specific bike are available on request.

[loamgoat.com](#)

[Brake finder](#)

[Compound guide](#)

[Guarantee and returns](#)